

LOWBIC Success Story: Print Gear



Ron Chagnon, owner of Print Gear and Almost Pro Hockey. He prints custom apparel.

How long have you been in business?

I've been in business now for just over eight years.

Why did you decide to use LOWBIC's services?

I lost my job when the paper mill closed, and the Self Employment Benefit program was made available to us along with EI. A lot of the other tradesmen moved away, but I had young children and wanted to stay in Kenora. So when I heard Print Gear was for sale I decided to go for it.

Which LOWBIC services did you find the most valuable?

The financial assistance from the Self Employment Benefit program let me focus on developing my business the first year without worrying too much.

Would you use LOWBIC services again if needed?

Definitely. Why not?

If you had one piece of advice to someone just starting out, what would it be?

Keep pressing. Take the initiative to make contact with new clients. You have to take the lead there. The first year can be rough but if you can make it through the clients will start rolling in.